



WMWV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27104

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2500714

Schedule Dates 09/13/16-09/19/16  
Advertiser Roy Cooper for Governor-D (110331)  
Agency Greer Margolis Mitchell, Burns & Associates-Washi  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand CANDIDATE (321722)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Mike Furman,  
Phone/Fax /  
CPE 297/317/4708  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments candidate  
Separation: 30  
AMY MCCREARY

Date Entered 05/18/16  
Last Modified 09/06/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25169968  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$199.50  
Net Total \$1,130.50  
Sales Tax

Greensboro (WMWV)		
By Broadcast Month	Spots	Rate
Sep. 2016	29	\$1,330.00
Grand Total:	29	\$1,330.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/13/16-09/16/16	4	:30	3:58-30P- Judge Mathis	3	X	X	X	X	X			3	\$20.00	\$60.00	Greensboro (WMWV)	Judge Mathis	5/18/16
2.0	Normal Line / SPOT (2)	09/13/16-09/16/16	4	:30	5:58-20P- Two And A Half Men	3	X	X	X	X	X			3	\$50.00	\$150.00	Greensboro (WMWV)	Two And A Half Men	5/18/16
3.0	Normal Line / SPOT (3)	09/13/16-09/16/16	4	:30	6:58-20P- Big Bang Theory	3	X	X	X	X	X			3	\$105.00	\$315.00	Greensboro (WMWV)	Big Bang Theory	5/18/16
4.0	Normal Line / SPOT (4)	09/13/16-09/16/16	4	:30	7-28:25P- Big Bang Theory	3	X	X	X	X	X			3	\$115.00	\$345.00	Greensboro (WMWV)	Big Bang Theory	5/18/16
5.0	Normal Line / SPOT (5)	09/13/16-09/16/16	4	:30	10P- 2 Broke Girls 2	3	X	X	X	X	X			3	\$10.00	\$30.00	Greensboro (WMWV)	Two Broke Girls	5/18/16
6.0	Normal Line / SPOT (6)	09/13/16-09/16/16	4	:30	10:30P- Two And A Half Men 2	2	X	X	X	X	X			2	\$10.00	\$20.00	Greensboro (WMWV)	Two and a Half Men	5/18/16
7.0	Normal Line / SPOT (7)	09/17/16-09/17/16	4	:30	7P- Big Bang Theory Wkend							1		1	\$25.00	\$25.00	Greensboro (WMWV)	CAN AIR 7-8P IN Big Bang Theory X2	5/18/16
8.0	Normal Line / SPOT (8)	09/18/16-09/18/16	4	:30	6:58-30P- Big Bang Theory Wkend 3							1		1	\$30.00	\$30.00	Greensboro (WMWV)	Big Bang Theory	5/18/16
9.0	Normal Line / SPOT (9)	09/18/16-09/18/16	4	:30	7-28:20P- Big Bang Theory Wkend 4							1		1	\$30.00	\$30.00	Greensboro (WMWV)	Big Bang Theory	5/18/16
10.0	Normal Line / Prime (10)	09/19/16-09/19/16	4	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1								1	\$25.00	\$25.00	Greensboro (WMWV)	Law & Order: SVU-MYNETZ	5/18/16

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

*Alison Alaridge* *S.R.I.Y*

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbcm.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WMYV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27104

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 2500714

Schedule Dates 09/13/16-09/19/16  
Advertiser Roy Cooper for Governor-D (110331)  
Agency Greer Margolis Mitchell, Burns & Associates-Washi  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand CANDIDATE (321722)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Mike Furman,  
Phone/Fax /  
CPE 297/317/4708  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments candidate  
Separation: 30  
AMY MCCREARY

Date Entered 05/18/16  
Last Modified 09/06/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25169968  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$199.50  
Net Total \$1,130.50  
Sales Tax

Greensboro (WMYV)		
By Broadcast Month	Spots	Rate
Sep. 2016	29	\$1,330.00
<b>Grand Total:</b>	<b>29</b>	<b>\$1,330.00</b>

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime (11)	09/13/16-09/13/16	4	:30	8p- MYN-The Walking Dead (Tuesday)	1		1						1	\$35.00	\$35.00	Greensboro (WMYV)	The Walking Dead-MYNET1	5/18/16
12.0	Normal Line / Prime (12)	09/13/16-09/13/16	4	:30	9p- MYN-The Walking Dead 2 (Tuesday)	1		1						1	\$35.00	\$35.00	Greensboro (WMYV)	The Walking Dead-MYNET2	5/18/16
13.0	Normal Line / Prime (13)	09/14/16-09/14/16	4	:30	8p- MYN-The Closer (Wednesday)	1			1					1	\$35.00	\$35.00	Greensboro (WMYV)	The Closer-MYNET1	5/18/16
14.0	Normal Line / Prime (14)	09/14/16-09/14/16	4	:30	9p- MYN-The Closer 2 (Wednesday)	1			1					1	\$35.00	\$35.00	Greensboro (WMYV)	The Closer-MYNET2	5/18/16
15.0	Normal Line / Prime (15)	09/15/16-09/15/16	4	:30	8p- MYN-The Mentalist (Thursday)	1				1				1	\$25.00	\$25.00	Greensboro (WMYV)	The Mentalist-MYNET1	5/18/16
16.0	Normal Line / Prime (16)	09/16/16-09/16/16	4	:30	9p- MYN-Bones 2 (Friday)	1					1			1	\$20.00	\$20.00	Greensboro (WMYV)	Bones-MYNET2	5/18/16
17.0	Normal Line / SPOT (3)	09/19/16-09/19/16	4	:30	6:58:20p- Big Bang Theory	1								1	\$105.00	\$105.00	Greensboro (WMYV)	Big Bang Theory	5/18/16
18.0	Normal Line / SPOT (5)	09/19/16-09/19/16	4	:30	10p- 2 Broke Girls 2	1								1	\$10.00	\$10.00	Greensboro (WMYV)	Two Broke Girls	5/18/16
18.0.1	Closed Preempt (5)	09/19/16															Greensboro (WMYV)	Program Change/Exception - Last Man Standing 1&2	
19.0	M/G For 18.0.1 / SPOT (5)	09/19/16-09/19/16	4	:30	10p- Last Man Standing	1								1	\$10.00	\$10.00	Greensboro (WMYV)	LAST MAN STANDING	9/6/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbaine/vp=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ FEDERAL CANDIDATE      ☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Mike Furman - authorized media buyer,  
 being/on behalf of: Key Logic,  
 a legally qualified candidate of the Democratic  
 political party for the office of: Governor  
 in the General  
 election to be held on: November 9, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			As ordered		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Center for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Steff Faldutso

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

5/14/16

Steve K.

Date

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Alison Aldred

Alison Aldred

VP

Signature

Printed Name

Title

**AGREED UPON SCHEDULE**  
**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF**  
**CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	ordered		

Attach proposed schedule with charges (if available):

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.